Creativebug Loves #The100DayProject with CBTV Live

Chapter 1 - The 100 Day Project

The 100 Day Project

- Hi. Hi everybody. It's Faith from Creative Book coming at you live like we do every Thursday at 4:00 PM and I'm here with one of my absolute favorite people, E Bond. Who are you? Why are you here? - I am here to talk about the creative, the a hundred day project with you. I am a book binder, an artist, a writer, and a graphic designer. - And we met, full disclosure, we met in grad school. Yes. And E is from the East coast like me. Yes. And lives in the West Coast now. Like me and, and e has been doing the 100 days project. 100 day singular - Project. - How many years? - Well, four years. So if I pull the trigger on this year, it'll be five years doing this project. I think you're gonna do it. I think I am. I think I am. I'm just a little late. I'm a little late starting. - And you're the reason why I did it. - Yes. - Years ago. I'm doing it again this year. - Yes. - What is the 100 day project? - So the 100 day project is a project mostly through Instagram that was started by Lindsay Jean Thompson and El Luna, and is now just being run by Lindsay Jean. But it's basically just a freeform project that you can sign up for and come up with your own criteria to make things for a hundred days. It's really simple. - So some of the ones I've seen that I've really loved was someone did like a hundred tiny pieces of toast. Yeah. That was adorable. Yeah, I see those in person. They're really this big. People have done Esta Lander, one of my favorite a hundred day project participants did portraits of authors and their pets. - Yeah. Yeah. - I've seen writing projects. - A lot of writing projects. A hundred days of poems, a hundred days of haikus - Dipping things in gold. Yeah. - That was a beautiful one. - And they spun around. Right, right. And the gist really is to commit to doing something a hundred days and you're committing publicly. - Yeah. That's it. - And you're also showing your work every day. - Right. So you normally come up with your own personal hashtag so that people can follow along. And it's just a really great community 'cause people start to follow each other and they start to comment and you, you really see a lot of new artists that way. I've met a lot of people through the a hundred day project - And it's, the accountability is super important. I know, I, I do a lot of projects that I don't tell anyone about. - Yeah. - And then no one knows if I stopped doing it. - Right. - And then the first time I had done it too, there was like life tumult or, or things would come up. But I had this one project that was, that's kind of sustained me. Yeah. It ends up being really emotional and really wonderful and it officially kicked off two days ago. - Right. It always starts on April 2nd, - So we're still in the very beginning. There's still time for you to join. Right. It, it took, it took me like several months to get through a hundred days. So if you can't do it consecutively, don't worry about - It. Yeah. Totally. Don't feel bad. Like I haven't even started yet and I just feel like you have, you can start anytime you want. You don't have the - Confidence of someone know who who's been - There. Right, right. - You know how to do it. - Right. Right. But don't give up. Even I've seen people stop for a while and then come back to it and it's still great. Like it doesn't have to be - Consecutive. So if you, if you want more information, Erica is posting a link to the 100 Day project. Also go on Instagram and browse the hashtag hashtag the 100 Day project. And I was hoping you could tell me a little bit about how you pick a project, because it feels like such a big deal. You're doing it for a hundred - Days. - Yeah. - Yeah. Well, I, I feel like I pick projects based on motivation or motives. So some projects will be really, really simple. A simple motivation. Like I wanna make products, like I wanna make actual things like this a hundred day project was a hundred handmade books. So from this project, I just knew I wanted to have a

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hundred things, a hundred items at the end of that. - So you had like a vision. - Yeah. - A hundred books. Yes. Let's make it happen. So that was pretty simple. They're amazing. And they're all kind of different. Right. They're all bound differently, different sizes. - Yeah. So the other motive for this project was to clean out my studio. Oh. So it was, I didn't set a size or a medium or anything because I just wanted to use whatever was in there. So that's another thing. It could be something as simple as that. Like it doesn't have to be a lofty goal. - Sometimes. I like Right. You wanted to clean out your studio - And I wanted to have a hundred books that I could, you know, actually have product for my Etsy site, which was down to nothing. - Yeah. And did it work - Out? It did work out. Like I had all these great, these were some of the ones I saved from it. But that was really fun. And it was more about form. I mean, you know, it was more about like materiality and not so much about form because I knew how to make the forms already. So then sometimes there, you know, sometimes the motivation is, is a lot more esoteric. And with the ones like the One Tree a hundred Trees Project, that was just about thinking of one subject or one theme. So should we show them this project? Sure. So this one is all over the place. I didn't pick a medium, I didn't pick a size, I didn't pick anything. But you started off with the hashtag, right? So it was one tree a hundred trees. So it kind of started here. - I love too, that you're opening to the middle of the book. - Yeah, yeah. To show where it started. Nothing ever is what it seems in my brain. So it started here and I started with definitions of, of trees and forests and, and things like that. And then as it went on, it got like really abstract. But every day you're meditating on the concept of, on the concept of trees and forest spaces. So, you know, sometimes stunning. There would be like pieces from other pieces about like forest. And what I was finding is I went through this project because it was so wide open, was that it gave me so, so much material to then use later on. Okay. So I found myself, I found myself coming back to this project just to kind of see marks or colors or ideas. And this one actually spawned the, the a hundred day project I did on just maps. Because so much of this became - Mapping. This looks very mapping. - Yeah. Yeah. So it was almost like I was mapping forest spaces in these abstract ways and I didn't know I was gonna get there. Like I just said, one tree, a hundred trees. But that's the thing, like if you just kind of let it go and, and see what happens. See what happens. - I love that you start off with blank books who sell in your Etsy shop and then the concept of trees that you're like, oh, it looks kind of mappy. - Yeah. - Hey, that's a good idea. Let's - Do maps. Yeah. Yeah. 'cause it's, I mean you can just kind of let yourself go and be as open as you want, - I think. And then that was this project, - Right? So in 2018 I did 100 maps to anywhere. So I started mapping invisible spaces or, and they actually became like emotional spaces as things went on. What, - How is this a map? - I don't mostly like, this was just how my mind was this day. Yeah. Like it decided like it was on the floor of my apartment and thought and I just decided this was gonna be, - This is from here to there. - Exactly. This is how I was gonna track a space, an emotional - Space. It's so magnificent and totally bizarre - And nuts. Absolutely nuts. This was a map of breathing in and out. Oh my gosh. So it just did this. That's so cool. And this was a map of a memory resurfacing and this one almost felt like drops or droplets. So I didn't ever connect it to anything. 'cause I wanted you to be able to do it differently every time. Oh my gosh. So you can tell I'm loosely Yeah. Loosely talking about the idea of mapping something. But this one again, just totally went in places I never thought I would go in terms of form or mark making or, or anything. So I'm so happy about this project 'cause I just never would've gotten there any other way if I didn't have a hundred days to just kind of play around. - And we are of course live. So if you are watching from home and you have done this project, or if you have questions or if you are currently working on the 100 day project yourself, please let us know. We're very excited to hear about it. This is, so it's it's copied

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sewing. - Yeah. Yeah. So this is me sewing. I was sewing on a sewing machine on paper and then I photocopied the back of what the sewing looked like because the back seemed cooler than the front. You know what I mean? - The, the one of the reasons why, aside from you just being a seasoned participant is there's such a difference. There's an aesthetic continuity between all the work. - Right. - But the trajectory is so different. - Totally. - And they come out really different. - Yeah. And I thought, and I don't mind, you know, like that's what I love about it. Right. I just love that I can be free and just kind of play. And this is like a safe place to play. 'cause I don't mind what, whatever it is, I post it anyway. Like if it's good or bad, really. Yeah. Totally. - How do you get over the anxiety of it if you think it looks silly? - I don't have a lot of - Pride. You don't? You don't care? - No. Or like, I, I'm okay with mistakes or, you know, like, it's cool. You know, it's just like whatever. - Okay. And, - And most of the time, like out of the hundred you'll get like a few things you love. - Yeah. - And like that's worth it to me. - Yeah. - Like all the, the crappy ones in here are worth like, the few that are like really, really cool. - How do you make you yourself do it when you don't feel like making stuff? Or is that just an eternal question? - That is an internal - Question. Okay. - But I, I leave a lot of stuff out. - Oh. - So that, it's like a visual reminder. So even if I just have a little space on a table, I leave the stuff out because I know that I'm not gonna wanna go and get everything and pull it out every day. So it's just these little things that kind of force me into, into the process. - And you, you don't have a cat? - No. No. Yeah, - Because you can't do that. No. Right there. My one cat is named paper because he loves paper. I'm sitting on it and eating it. - Oh, so you, okay. - But I think that's a great suggestion for people with better behaved cats or no cats to leave it out and see if you purge it with different, this is neat. - Yeah. Isn't that cool? That is a, a RH print. It's cool. - Yeah. Okay. Sorry, I'm, I'm dwelling too much on the maps 'cause I love that map. - Yeah. I love, I don't want to give Yeah. Give those up. I feel like I want to go back to them again so - To Yeah. - Yeah. - Totally. I was giving you ideas for what you're gonna do this time. - I know. Yeah. But I'm so confused. There's just a million, a million things I wanna do. But - Now I was hoping you could tell us a little bit more about your process. 'cause you, you constantly are working with exquisite materials, but you've made the materials. - Yes. Yeah. And I've done certain things though to make my life easier. - Okay. - So I have to kind of talk to myself a lot, like one side of my brain or whatever. So what I'll do is I'll just set my, I, I call it like set yourself up for success. - Sure. - You know, so you know, you're not gonna want to cut a piece of paper every day to start your a hundred day thing. So if you know, if you've made a certain size or if you've decided on parameters for what it's gonna be, then cut all the paper at once, have a pile. And then you know, when you start you can go. So these are like just pieces of paper cut at the different sizes I thought I might want to use throughout that a hundred day project. And some are, as you see, some have things on them because sometimes you don't want to start with a blank piece of paper. It's a little intimidating. Right. You know. - But this is a scratch paper. - It's a scrap paper. - Yeah. Right, - Right. So just cut, cut it ahead of time. Like little things like that. Or sometimes I have piles of paper that I've started making marks on, but I think I want to do other things too. But again, it's like you've started something so you can, you don't have to start from scratch every day. I think that's really helpful. 'cause some days you don't want to. - Right. - But if you, if you've got like, you know, if you're 20% there - Right. - Then you might be able to make the 80, you know, the other 80 as opposed to starting from from nothing. So this is just, you know, acrylic paint. These are just pieces of other paper that were glued together. - And this is from like a couple different play sessions essentially, where you're just making marks making. Sometimes - I'll just, some days I don't wanna do much, but I just wanna my hands to be moving. - Sure. - So I'll just make paper like this. - I also like that these two are written as

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instructions to yourself. Like good ones. Yes. That is labeled. But this is like dear e. - Exactly. - Tomorrow you might not feel like making them. So you can use these as spaces. - Exactly. It's daytime, it's nighttime. And you talking to daytime eat most of the time - Because nighttime is more creative. - Yeah. And usually wants to stay up all night. - Yeah. - And there's no, we can't do that. So you have to stop the project and say, this is where you start tomorrow. - Right. - So, - And how do you know those are the good ones versus these? - That's a really good question. It's just a feeling. Okay. So it's like you get to a point where you're like, these are, these are all, these are there. You know, like they're things that I'm loving about them so I don't wanna add anything else to them. - Yeah. - So that's kind of that feeling for - Me. It's so great. - Yeah. And sometimes it can be as simple as that or as simple as this. This was a piece of paper that was on my work table and I was just like, that is perfect. I have to keep that. You know, like that kind of weird thing that happens. And sometimes they, you know, this is like spray paint and regular paint and then it went through the photocopier. - You're kidding. - Oh yeah. I put everything through the photocopier. It's bad situation. That's great. Yeah. But for the photocopier, no. Do they know? No, I have one in my living room now. Oh you do? Yeah. I have to have a photocopier at all times. Yeah. I've never noticed a photocopier. Where is it? I just see it's like furniture. You don't know. It's just - Highly, I imagine like draped with beautiful cloth, but it really just escape my attention. - Yeah. Yeah. It's there. How - Funny. - So these are some of those. - And we have a question. - Oh - Yes. We have a question from a viewer, Charlotte Leah. She says, love this. Do you have any tips on how to incorporate kids into this project? - Well that's a good question. It is. Good. Charlene asks, do you have any tips on how to incorporate kids into this process? - I think, I think it would be really fun to have kids almost do your basis. - Yeah. - Basis of paper. You could have a whole day where you're just making paper and then you could cut that paper up and then you do the second layer. Yeah. Or even have the kids do the second layer, you know? Yeah. But you could go back and forth almost like a tag team. - I love the idea of it being a collaboration between you and your child. - Yeah. That's so cool. - And also how often are parents like setting out the color paints they want so that the kids can paint with it. Yeah. But this is kind of the opposite, where the kid's like, I made this, - I made this Right. - Good luck turning this into something - Beautiful. But that's so cool. And that's what photocopiers are really good for too. Because you can do bases if you do like acrylic or things that are very smooth that will dry flat and then you could do Dr like line drawings or whatever. But then photocopy them onto the basis. I love it. We have another - Question. - Oh, - More of a comment. Mary Vargas says, she is so creative. I can't even imagine where I would start from. - I know. - Maybe elaborate a little bit about that. - Marie Vargas says, E is so creative. I don't even know where I would start from. I know. That's why I had her on, because E is always making something and all the stuff she makes looks spectacular. So yeah. For people who are nervous or anxious. - Okay. - Where you could started, - Where do you get started? Okay. I think you've got to, like for me, I always have to lean into something that I'm curious about, but something that's open enough that I have gaps in my knowledge about, so that I'm gonna want to stick with it to go down the rabbit hole. You know? So it can't be something I know a lot about. And that's just for me because I, I like to kind of be unexpectedly pleased all the time, you know? Or like, or surprised, you know, like, so it can't be something that I know too much about. So like with the books, because I'm a book binder, I already know how to make those forms so - Well. - So that's kind of like muscle memory. I don't have to think about that. So what was interesting about the project then was how could I make these covers different? You know? So sometimes even if you pick something that you're really good at, but then leave one thing that's the unexpected thing that you don't know anything about and just be okay

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with failure. 'cause you know it's just gonna happen. It's gonna be, - Well, particularly you saying you do not mind if it looks - Ridiculous. No, not at all. Because some of those things end up being so interesting in other ways. Like it may not look good like say as a whole piece. But then sometimes if I cut it up, you know, change it or put another layer on top of it, it it's like the ends up being like my favorite thing. - Yeah. - You know? So don't throw anything away either. I, I am a hoarder. I have to probably say that too. But don't throw anything away. - But it, it looks fabulous. It works out for you and for the rest of us who get to enjoy it. And I'll say, when I first tried the process, yeah. I, I consider myself less artistic and more creative. I don't know, I'm a crafter. So the project I did, it was a hundred days of zine. Yes. So, and they really, I mainly bring this up, not to show off but to say that there are some days I did these projects where I thought that it was, it was a day where I was like, Ugh, I don't even care. And then I posted it and then people were like, that's my favorite one I've ever seen You do. - Yep. Yep. Yeah. 'cause sometimes it's not even what we don't see the, the good in it, you know? - Right. - So kind of posting it, you get feedback too, which is nice. - So I just, I did collections of photographs that I found on the internet. And this one's one of my favorites. But that actually no one really cared about online at all. Yeah. Which is, that's even more fun. And it's every day there's a new picture of slime. It was just close to pictures of slime. People were unimpressed. But then something like Noodle dog ended up, I saw someone painted a ceramic bowl. What? Using one of these images. - Oh my gosh. I - Know people loved Noodle Dog. So kind of part of the process is like, you have to keep doing it even if you think it's ridiculous. - Yeah. Because it's all just practice no matter what. - Right. - You know, whether it's good or bad, it's practice. And it's just like your body monkeys kind of getting used to making constantly. - Right. Where you've, you've committed to it. And it's not even necessarily pleasurable, but you just have to, - You're like, I gotta do this. - It's like, yeah. And have you said to me or am I just enjoying your smile? That it's like brushing your teeth? Oh, Courtney has said that. It's like brushing your teeth. - Yeah. - You, - You, you just do it. - You do it every day. You just - Do it like you make something every day. It's just kind of how you get through. - And the project I'm doing this year is terribly unoriginal. It's a hundred more zines. - But Yeah. I was gonna say, because you can't exhaust something like this. - I hope not. - You can go - On. I'm banking on it. I have 98 more to do. So the difference with these is this is a single sheet and this is actually stitched together. - So I have a question for you. - Oh yeah. - So when you were thinking about form Yeah. In the beginning, did you come, did you say, I'm going to keep this form con consistent so that Yes. Like were you thinking that way in the - Beginning or? Yeah, I wanted the form to be exactly the same. Okay. And I wanted to make a template for - Myself. Okay. - And so, because they're all, they're all single sheets. So I laid it out an illustrator. Right. And I slotted it in. So I knew that I wanted it, I envisioned it as a series. Yeah. And then this one, I no longer have access to Illustrator. So I tried to figure out how to do it in Word. Okay. So you don't need any fancy software or equipment to do it. - Right. - And I just, and and I actually really like how it turned out. - Yeah. I would say that see that tip is like totally setting yourself up for success. Yeah. It was like you made like two or three of the things really easy. - Yeah. - But then you could think about the content parts. - Yeah. And this even I thought a lot about sequencing and like, what's gonna go and, and these I have not, so far I've just put all the pictures and see what happens. And then it's amazing because like, like you end up with two dogs that all have three things, you know, like it magically happens that things line up. - Right. - And you're surprised by it. - Right. Right. - But I do think that even though I'm saying just go for it and don't think of a final product. But I do think envisioning what you kind of wanted to look like at the end can be helpful or can be a motivator. So this is your very first one that was - Yeah. - And this turned

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out so stunning, a sentence in a square. So every day you had, - Every day I picked, I was on a mission or kind of a, a hunt to find one sentence from something that I read that day that I wanted to keep. I kind of, it actually was something that I think we, I even started in grad school where I started like just stealing sentences and, and like I have lists and lists of sentences. So for this one, it was one sentence a day and then I just kind of came up with an image that felt like it went with it. - And some of these are like snapshots. Some of these, the sentence is in the photo. Some of these you've obviously like overlaid onto an image - And sometimes they were even sentences of mine. 'cause we were probably still in the poetry workshops and stuff. - So, and at the end you credit the text? - I did. Yeah. So clever because they were other, other people's words. - So, and this is such a brilliant little artifact because - Yeah, artifact uprising. These, you can make these books online from that company and they're gorgeous and they're not expensive to make. - And you have also, you, so you are a fan of the long-term project commitment. - I am just in, in general, I'm a kind of artist that has to always be working. So I have like daily sketchbooks, daily everything. - So this is a hundred day project, which starts April 2nd. - Yes. - But you also did a once a week for a year project. - Yeah. There's someone else on Instagram that does the 52 week project. So that is also one you could, you could try. Like if you feel like you don't want to do something daily, you could do something weekly and you don't even have to to do one of the ones that are scheduled. You can just make up your own. But, so these were I made with this project. I was like, I don't wanna make the books, I just want to focus on decorating books. I wanna just collage and, and do that. So I, because I'm a hoarder, I had all of these books, these blank books from scout books and they were having a sale. So it came in like a crate of - Like - 50. - You're like, oh yes please. - So they're all these little great blank books. And then every day I just pick one up and start. - Yeah. - Start drawing on 'em, you know, so they're very different. Some are collaged, some are just all paint. - But then at the end of the year, you all Yeah, 52. - Yeah. Yeah. - And then to get a real extreme, see I'm also kind of just showing you like how big it can get. So that 100 days feels easy peasy. - Exactly. - Because it does feel like kind of a commitment. But then you have this 365 day book. - Yeah. This is just my like my normal sketchbook. My everyday sketchbook. So it's, - And do you put something every day? - Yeah man. Or sometimes I'll, sometimes I'll get behind like don't work. I mean really. Oh totally. - Oh good. - Like I'll totally get behind and then, and then I'll go back and forth, you know. Okay. So sometimes I'll put things in pages way ahead. Or sometimes I'll really, yeah, because sometimes I'm like, oh I don't like that next to the other one. But I might want want that to show up somewhere else. And so again, it's like every page is not beautiful. Like some pages are pretty plain. - Wait, this is a post-it note? Yeah, - That's like a post-it note. So it's just things I've heard during the day or things I wanna remember or how cool. But it's kind of just the way my brain works. I need to like put it somewhere. 'cause if not, it's all gonna be in here and that's not good. Right. - This is just a, A list of bookstores. - Yes. That I have to go to. I kind of - Wanna spend more time with this. - This is amazing. What like take some pictures. - Fantastic artifacts. - Yeah, it's so good. I have, I have tons of them. 'cause I've just been doing this for so long. I've just got boxes of sketchbooks. - Yeah. - And this one's nice. 'cause again, it's small. You don't feel any pressure. Like you could feel that much space in a day. Like look that day I obviously not doing much. You know, it's just - Like Right. But then other days are like into - Other, maybe I got a little more excited. Yeah. Look at that day. - I love it. - That must have been a rough day. - But it's like proof that you cared for the moment to glue this into the book. Exactly. I love it. So where, what hashtag will you be using this year? Where can people find you? Online? - Online. Okay. So on Facebook, I am rough draft books 'cause that's the name of my little book studio. And on Instagram, I'm E is Rough Draft. And I think my hashtag is going to be a

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hundred ways toward ato. 'cause I think I'm gonna do Oh that's wonderful. But I don't know, like don't hold me to it. But no, honestly I think, I think I am. I think I am. - And if you wanna explore other a hundred day projects, check out hashtag the 100 day. Yeah. - Yeah. - My hashtag is hashtag 100 more zines. - I love it. - And thank you so much for joining us. - Yes. This was so fun. - And thank you all for joining us as well. We'll see you next Thursday.

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