

## November Lookbook Promo // 2017 with CBTV

## **Chapter 1 - November Lookbook 2017**

Hack or Whack?

- Hi, I'm Faith, (upbeat music) and I am the Internet obsessive here at Creativebug. I'm always watching online video tutorials. If a craft hack has gone viral, I have definitely seen it. And since we've just got through October, I've seen a ton of pumpkin hacks. And the one I wanted to try the most, because it seemed suspiciously easy was carving a pumpkin with a cookie cutter. I saw like a 15-second video of this, and it looked like it turned out just fine. - [Man] Just do it. - Okay. (pounds hammer) Oh, geez. All right, no. Oh my god. (laughs) This is not coming out. It didn't even, it didn't go through. I'm gonna have to throw the cookie cutter. (yanks out cutter) Oh! (sets down cutter) So it... (laughs) It, it made a beautiful etching. I'm gonna try to whack it again to see... (pounds hammer) if I can... It worked! (woman laughs) It's got a leaf, a leaf-shaped hole. It's referencing a leaf. Um... [Man] What's your review, and... - I have pumpkin pulp on my eye. (laughs) Sorry. I think I'm safe. - Okay. - Check, ready. - No, it's like in my eyelashes. I can see it. Did I get it? Help me. I think I could have gotten a more accurate result if I had used a carving tool. On a hack to whack scale, I rate this one whack. Here at Creativebug, we have detailed classes from expert instructors. In the month of November, we have Embroider Heirloom Napkins with Rebecca Reinquist. She's amazing, her stitches are so beautiful, and they really give you a sense of accomplishment, and we've made them. We also have Paper Piecing with Caroline Friedlander. She used to be an architect and makes these really intricate, beautifully complex quilts. We have Creative Doodling with Pam Garrison. Your doodling will never be the same. Debbie Stoller taught me One-Skein Crochet Scarf, which is super cute, and definitely essential for the upcoming season. We have Pie Crusts with Devlin Mannle. I've actually eaten his pies before and can personally attest to their excellence. Courtney Cerruti teaches a Distressed Chalkboard Sign class that's perfect for setting the mood. We have a new class that comes out every week, and I'm particularly excited about a fall felt table runner by Damask Love. You're gonna love the project almost as much as you're gonna love her. We're releasing the last class in Mark Tilling's Mastering Chocolate at Home series, decorating chocolate transfer sheets. We have an awesome wardrobe basics class with Sonya Philip. Sewing her pants number one pattern, I actually just took them off, (laughs) no! (group laughs) I mean I did, but that seems like a weird thing to say. They're really great pants. I am wearing pants now. One of my favorite things here at Creativebug is our monthly series. We release a class every day, and it has a different theme with each month. This theme is particularly special, and I was so privileged to be involved in the filming of it. It's Living a More Thankful Life, 30 Days of Gratitude, with the whole team here at Creativebug. I love a craft hack, but if I want to make sure something works, I turn to the experts. Here at Creativebug, we believe you're worth more than 15 seconds. The crafty ladies! (group laughs)

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