DIY Costume Jewelry with CBTV Live

Chapter 1 - DIY Costume Jewelry

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(upbeat music) - Hey everybody, welcome to Creative Bug, I'm Courtney and this is Ally. - Hi! - And we're coming at you live like we always do on Tuesdays and Thursdays, and we actually, Ally, you may have seen her from some other live shoots, can you talk about your role here at Creative Bug? - Sure, so I am the head of marketing at Creative Bug, but I'm also a jewelry designer in my part time. And I'm really excited to show you guys a couple of jewelry techniques today. - Ally's not wearing anything because she just wanted this to shine, but normally she comes into the office with these great pieces, and our CEO Ursula is always like, your jewelry is so divine! And then Ally, embarrassingly, has to say, oh, I made it! So actually we sent her out because there's this new line at Joanne called Hildie & Jo, which allows you to be as lazy as you possibly can be and just clip together a few things or as crafty and creative as you want to be and actually put together some new pieces yourself, right? - [Ally] Yeah, absolutely. - [Courtney] Tell me what we're looking at because there's like so many things! - [Ally] There is, which is like you said, it's from the lazy to the advanced, if you're just getting into jewelry this is a great place to start. You can find everything from finished pieces like earrings, bracelets, necklaces, to individual pieces to make something that's totally you and unique to you. - [Courtney] I love these little earrings, I pulled these off the stand. - [Ally] Aren't those amazing? - [Courtney] These are so cute. - [Ally] And I love this color, so here's-- - [Courtney] little tiny tiny tassels! - [Ally] These little tiny tassels, I know! - [Courtney] So if you have a shaky hand and you can't make your own tassels, then go ahead and you can buy these earrings, they're ready to go. - [Ally] This is it, and then there's also these awesome pendants like this, I love this black and white stone effect, the back of it also has this really cool design. Which you don't really see with a lot of pendants, usually all the fuss is on the front. - [Courtney] Well you actually wear a lot of stone normally but this, - [Ally] I do. - [Courtney] So I like that you were kind of gravitating toward that because it's nice to see like, out of this line what you would-- - Yeah, yeah, I know, I definitely have been shopping this line, I'm also wearing a bracelet by them. - It's so cute, yeah I love that little-- - [Ally] I basically just turn this into my own jewelry collection and I've just started wearing everything. Yeah, so then there's earrings, and there's little pendants and tassels that you can add, - [Courtney] So things like charms you were mentioning you could make-- - [Ally] Absolutely. - [Courtney] Like a custom charm bracelet, so this bracelet came on its own, - [Ally] Yep, that came on its own. - [Courtney] And then you added the owl charm? - [Ally] Exactly, I added both the A and the owl charm. - [Courtney] Is that A for Ally? - [Ally] It's A for Ally. - [Courtney] Cute, okay so that came from this, so you can get the entire 26 charm line. - [Ally] Yes. - [Courtney] Cool! - [Ally] Yeah, so again like, perfect for the beginner because all I did was to string on these two pendants onto this bracelet, so it's super easy. - [Courtney] Awesome, and then there's some really chunky pendants which I really like, like some very statement kind of pieces which are fun, and some of them require a little bit of tools or some of them you can just clip on which we'll show you in a little bit. - [Ally] Yeah. - [Courtney] Right? - [Ally] Yeah. - [Courtney] And then what would you call this, what kind of necklace is this like a cuff necklace or what do you call that? - [Ally] So this would be a choker necklace. - Okay. - And what's great about this is you could easily just put, let me do, - [Courtney] Yeah, show us. - [Ally] Camera, yeah, you can easily just slide this on and there you go, I mean you have an instant necklace. - [Courtney] That would look so

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good with your outfit! - [Ally] I know, I'm wearing this afterwards so, - [Courtney] She's definitely gonna put it on, she's wearing a mic so she can't put it on right now. - [Ally] Exactly, yeah. So you know there's easy kind of hacks like that you can also get some of these larger pendants and charms which I love this one. And you can add some ribbon to it, so if I wanted to turn this into a necklace lickety split, I could use this grosgrain which I did buy at Joanne. - [Courtney] Cool. - [Ally] And then I would just string it through and all of a sudden I've got this kind of whimsical, you know, boho eclectic necklace. - [Courtney] I love that, so I like the difference in the materials too, so we've got this like metal and pearl, and then we've got this like really soft, - [Ally] Yeah, so much texture. - Which would be fun, you could pair this with like a velvet ribbon, this one happens to be a grosgrain and then you could also do, you've got some pattern ribbons here too. - I do, I bought this antique looking ribbon that looks like someone took you know, writing with a quill, like someone's love letters from 200 years ago you know. So I love this look, and then this one's really fun too because this has a gold stamp print on it, so you can add this to any of the pendants here. - [Courtney] Yeah, early on, before we went live, Ally was saying you can mix metals. - [Ally] You can mix metals, metals are neutral so if you like silver toned if you like gold toned, metals are neutral, don't feel afraid to mix them. - I love that, that's such a good tip, that's not something I would have known. So you were gonna show us how to customize a choker. - Yes! All right. - So just make sure we can, everyone can see this. - [Ally] Yep, okay, so I began, let me just move some stuff out of the way. So speaking of customizing to your preference and taste, I grabbed some charms and you can see what I did with this choker down here, it's a velvet choker. - [Courtney] So that comes ready to go, the Hildie Jo line. - [Ally] Exactly, yes, so both this gray and black velvet chokers are sold together and they are both Hildie & Jo. So on this one I turned some charms that I would normally put on a bracelet, I turn them upside down and I glued them to this velvet, and then I attached these charms. - [Courtney] So here's one of the earrings. So I love this because it's so clever, normally there's the jump ring at the top, or it's not quite a jump ring but the opening at the top, but you glued them upside down but because it's a starburst they don't look upside down, and this allows you to attach something new to the bottom. - [Ally] Yeah. - [Courtney] That's so cool, so how did you attach these to the choker? - [Ally] Okay, so I attached these to the choker with something called hypocement, hypocement is a jeweler's must have, it will glue just about anything, metal, glass, stone, wood, fabric, et cetera. - [Courtney] So you must use this a lot. - [Ally] I do use it a lot. - [Courtney] It's like me and my industrial hot glue gun. It's you and your hypocement. Okay, got it. - [Ally] Yeah so this is, I always have this on me. So I glued these down, I pressed them down hard for a few minutes, it takes a little while to set, especially because this is fabric. And then once I felt confident that these little stars were actually adhered to the ribbon, then what I did is I just simply used-- - [Courtney] So Ally's gonna show us how to open up this jump ring, which is already on the little pearl charm, right? - Yep. - [Courtney] And that's how you can attach any two things together, and remember we're live so as soon as Ally shows you this technique then you can write in and ask some questions. - [Ally] So I'm gonna use two pairs of pliers, it doesn't matter which pair, I'm using flat nose and round nose. - [Courtney] Okay, so just two pairs. - [Ally] Yep, and then I'm gonna grab each side and I wanna twist them in opposite ways to open them. - [Courtney] So if you guys can see this, she's not opening it like this, she's opening it like this. - [Ally] Exactly. So now that it's open, we're gonna come down here and get it on again, get it on the bottom. - [Courtney] So she's putting the jump ring through the bottom of that charm. - [Ally] And then I am going to just close this up like that. - [Courtney] So cool! - [Ally] Isn't that cool? - [Courtney] I love that. - [Ally] Yeah, and then, since it's all glued, so if I wear this around, it's got kind of an Edwardian, Victorian-- -

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Totally, it reminds me of like the Great Gatspy. - Yes, yeah. - It would be so fun for like an Oscars party or a Halloween, or even if you're just going to, you have something that's kind of like neutral, black, very sophisticated but you want to add a little bit of shimmer to it, like this is a great use for that. - It totally is, yeah. - Really fun. - So then the next choker-- - So these are like choker hacks, if you haven't, if you're just tuning in. - [Woman Off Screen] I'm gonna stop you guys to ask you a question. - Liana has a question for us that probably you guys might have some questions. - [Liana] Okay, Cheri, just before you move on, just wanted to know if you can show the cement you use to attach the charms to the ribbon. - Absolutely! - Hi, Cheri. - Hi, Cheri! - The question is yeah, what is the cement that you were using earlier? - [Ally] What is the cement that I use? I use, it's called hypocement, so I'm gonna have it right here, Gina, do you want to get in there? So you can see, this will do it all, it's for hobbies, it's for jewelry, it has a very fine tip applicator which you'll see in just a minute, so it's really great for those like, in between spaces, so small spaces that regular glue would just make a mess of. - Cool, yeah she's gonna use it in just a sec. Are there any other questions before? - [Liana] Just that, like some people wondering if there are jewelry classes at Joanne, which I believe they do have some in store - They do! - Yeah good question, so the questions are do they have jewelry classes, your local Joanne should have some jewelry classes, check out their courses in the little pamphlet that you get in the mail. You can check out online, of course Creative Bug also has some jewelry classes, and be creative like, combine those different techniques together. The technique that Ally just showed on how to close a jump ring we have on Creative Bug, I think it's with Melany. - Melany Felic? - Melany, the other Melany. Melany Shaw, yeah, okay. So again, like dig around on the site and also at your local Joanne, because together you can kind of play with these and combine your techniques. - Exactly. - So Ally's gonna show us how to make another custom choker as well, and thank you for writing in and for your questions. - Yeah, so this is using a pair of studded earrings, so you might look at earrings that are studded and think oh, well this is a finished jewelry item, what do I do with it, but I'm gonna show you a little hack, so first, I'm gonna take one of these off. Take the backing off, I can discard it. So you'll see-- - [Courtney] I never save, I feel like I always lose my earring bag, save you just save it first. - [Ally] Save it for you. And you'll see the post right there, which goes through your ear, but what I'm gonna do is I'm gonna cut that post off, so I'm going to get wire cutters. And attach these just at the bottom, I'm also, they're snug, I'm gonna grab the end because if I don't, once I cut this it's gonna go flying and I don't wanna poke anyone's eye out. So I'm gonna give that a nice little snip. There we go. So you can now see the post is cut off. What we have left over is just the earring itself. So now, just-- - [Courtney] Do you want me to cut these other ones while you, - [Ally] Sure, yeah, perfect. - [Courtney] While you glue? - [Ally] Will you cut me another white and a turquoise? - [Courtney] Perfect. - [Ally] So now what I'm gonna do is I'm going to glue these on to my black velvet choker. And that's either gonna make a really cool studded necklace or, and I love this, it's gonna make a double wrap bracelet. - [Courtney] That's fun. - [Ally] I know, so I have a lot of flair. Which I'm all about, I love my big stones, I love my statement jewelry. So like I was saying, the hypocement has a really fine tip applicator, so as soon as you open it-- - [Courtney] It looks like a little needle. - [Ally] It does, it actually is about the size of a needle. So it's really precise, I want to give this a nice little soaking. - [Courtney] Can we put it on the table and then people can maybe see? - [Ally] Yeah, so now that's all shiny and glued up. Okay, I'm gonna put that there. - [Courtney] We could attach it like, put the glue on it there. - [Ally] Okay. So you can see how it's just coming out of this really small applicator, so I don't really even have to press, and that's the thing with this type of glue is you actually don't want to press that hard because then you're gonna have glue everywhere. So I'm gonna put that about right here. -

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[Courtney] She's just eyeballing. - [Ally] I'm eyeballing, yeah, I mean I could measure but you know. - [Courtney] I like it. I feel like you're the jewelry cowboy. - [Ally] I am, the jewelry cowboy, I like that! I do love turquoise jewelry so, all right, so that's the last one and I'm gonna put that down right here. Want to make sure that I wipe off this tip. And then place this needle back in, which is a pain in the butt, but I'll get it. There we go. Perfect! All right, now these are glued but I want to press them down for a couple of minutes. - So it takes a little bit to set, just like hot glue, right-- - It does, yeah. - So especially on fabric this is a crushed velvet so it has like a little bit of thickness to it. So I'm just gonna press it down and really let it set. And then maybe while we're holding on to that if you guys have some questions feel free to ask them, I was gonna show you a few other things that are in the line. - [Liana] We have some questions but I thought maybe we should tell people about our giveaway. - Our giveaway, hmm, it's pretty big. You think people can handle it? - [Liana] I think that they can handle it! - Okay so we are giving away two 100 dollar gift cards to Joanne, which means you can not only shop Hildie & Jo, you can basically just ransack the store to your heart's delight, buy all the crafting materials that you want and the fabric that you want on us and Joanne. Isn't that exciting? - Yeah, that's awesome, a hundred dollar gift card, that's awesome and two chances to win? So to win what do they need to do? - To win we would love for you to share this post and comment letting us know that you shared. - Yeah, so then we can know that you shared it with a friend, which is awesome, and then we also have an offer too, right? - We do, so if you're new to Creative Bug, welcome. We do this every Tuesday and Thursday. And we also offer classes that, new classes come out weekly, we love hearing from you guys and you can get a two month free trial if you click on the link that Liana is gonna be posting. - And a coupon to Joanne as well, yes? - And a coupon, and a 30% coupon to Joanne. - Which is awesome, so we were told that this entire line is ready online, right? On Joanne.com? - Yes, so the entire collection of Hildie & Joe is available online, in store it might vary a bit. - Depending on yeah, where you live and, and how well the jewelry does there and so forth. So there are a lot of fun little things here that I was looking at, I love the charms of course, and you showed us how you could do the jump rings so we could go ahead and do our charm bracelet, but for somebody who wants to keep it like, really quick and minimal or just have some versatility, I like some of these chains. You can wear this long or you can double it up. And then what's really fun, because this would be what I would be into. (laughter) I love these effortless charms. - [Ally] I know. - [Courtney] So you actually don't need any tools for these. - [Ally] It's such a great name, Effortless, because it really is effortless. - [Courtney] It's exactly what it is, so it's this little tiny-- - [Ally] Lobster claw. - [Courtney] Lobster claw that just goes right onto the chain, right? - [Ally] Mhmm. - [Courtney] Let me just make sure I'm doing it right. - [Ally] There you go! - [Courtney] There you go, that's it, and then you can remove it, which is really fun. So let's say this is a basic necklace for your little black dress but you're doing something a little bit fancier, you can add this kind of tassel pendant and then take it off, and you haven't, you didn't need to bring lots of tools and you only had to invest in two pieces and it gives you a lot of versatility. - You know what else I did with one of these Effortless charms? I embellished a beloved bag of mine. - Oh, awesome! Here, let's pull that so they can see it. - It's catching. So this bag has been worn for many many years, I absolutely love it, the leather is so buttery soft. This tassel and this charm is from Hildie & Jo so I added it to the bag's zipper, so now it gives this just a little more love. - [Courtney] I love it, it's so cute, and you can switch it out if you wanted to like, match something of a different color or, that's great because then you could also do like a key chain which would be fun. Of course my brain always goes to gift wrapping so I'm like oh, this would be very packaged off for her. You could put it on a stocking. - [Ally] You could! - [Courtney] Yeah, like some of these are pretty fun

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and funky, this one's like, has this really cool medallion kind of feel. - [Ally] And you were saying how much you loved this one. - [Courtney] I love that one, I love touching it, it's got this really really fine chain and these kind of powder coated colors, it's just like, I just want to pet it. - [Ally] I know, I know, it's so great. - [Courtney] It's really lovely. So your choker's done, right? You just let the glue set and then you can wear it out? - [Ally] Yep, so I let the glue set which it should be set enough for me just to hold it up and show you guys. That I would either do a choker or, like I was saying, I could do a double wrapped bracelet. - [Courtney] I love that. - [Ally] Isn't that great? - [Courtney] It's really cute, I love the little pop of geometrics. Adorable! - [Ally] Yeah! - [Leanne] We have a question from Marge. - Hi Marge - Hi Marge! - [Leanne] Marge wonders if you have any ideas for what to do with orphaned earrings? - Yes I do! I actually teach a class as part of our daily creativity challenge on this exact topic, so what do you do when you have jewelry that is broken? Orphan earrings, turn them into a pendant necklace. So take the earring off of the earring hook, then attach it to your favorite chain or go out to a jewelry store and, go out to Joanne and buy a chain to your liking and just attach it, you can attach it with a lobster claw, a jump ring, it depends on the pendant, on the earring itself, but that's a great way to reuse a beloved earring. - I love that question, great question, Marge. Awesome. So check out your local Joanne for the Hildie & Jo collection nearest you, remember if you share this post and commend and let us know that you've shared it then you're entered to win one of two 100 gift cards. Hundred dollar gift cards. And then also if you're new to Creative Bug you can check out our site, we've got thousands of classes in jewelry making as well as illustration, quilting, crochet, - Sewing, everything. - Everything. And we do this every Tuesday and Thursday. And join us live next time, we'll see you then. - Bye! (upbeat music)

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