Gift Tags with Sakura with CBTV Live

Chapter 1 - Chapter 1
Gift Tags with Sakura
- [Courtney] Hey everybody, it's Courtney from Creativebug and I'm here with Michaela. - Hi. - And she's from Sakura of America, which is awesome. What is that? - We're an art and pen supply company. We're based here in the Bay area. - Which is awesome, we're so lucky to have them close by. You might have heard of Sakura of America because Lisa Congdon who's one of our stars, uses the gelly roll pens, the microns. - Koi coloring brush. - The Koi coloring and we're going to give you a little demo. Different ways you can use this awesome kind of special effect pens and also their new watercolor kit for your holiday crafting. - Just came out today. - So exciting. - [Michaela] We now have it in 48 colors in a travel set with a travel brush and a sponge, and a palette that you can mix on. It's really cool. - I love it, I can't wait to see that in action. Remember because we're live, you can write in and ask Michaela questions. I'm thinking we can just go through some of these beautiful examples that you brought. These are tags. - [Michaela] I made a bunch of different tags you can use for your gift wrap this year. Lots of different techniques you can do. - [Courtney] Like white and black card stock. - [Michaela] Yeah, different color paper, so we've got a couple different kinds of pens here. These are all part of our special effects. (crosstalk) - Gelly roll is a different. - So gelly roll is totally different from these. Gelly roll is like a writing instrument, you can use it for coloring, art projects, things like that. But these are more like paint pen, so you'll get a raised effect when you use these. And they are dimensional so it's kind of like you can touch it, almost like an embossed texture. - So souffle is one. - Souffle is one. That is matte and comes in a lot of pretty pastel colors here. And then glaze we have in a bunch of other colors and these are glossy, so more like nail polish gloss. - [Courtney] Oh cool. - [Michaela] Yeah, like a car. So it's kind of shiny and bright. - And actually, we're going to be doing a giveaway a little bit later, so you can try out the glaze and the souffles, and that awesome beautiful watercolor set that you were talking about. That's so cool. Who wouldn't brighten the holidays with this. Pretty awesome. - [Michaela] You can make all these types. You can be nice and give it to someone for Christmas. - Keep one set for yourself. Cool, so you want to like and share this post with friends. Make sure you're checking out the Sakura of America page and that's one way you can get entered for this giveaway. We're going to be choosing one winner. - Okay. - Awesome. I love this one especially. - [Michaela] So this is neat, this is our black glaze ink on black paper, so this is just some Strathmore artagain paper. And black glaze pen, so kinda cool. It gives you this sort of patent leather effect. I made this tag. You can hang it from a wine bottle as a gift. For a hostess or something when you go to a party. - [Courtney] So cute. - [Michaela] Put it on some wrapping paper. - [Courtney] I love that. - [Michaela] Things with that. - [Courtney] Or a little bit of coal if you were naughty. - [Michaela] Yeah, you could do that too. And then what are these guys? - [Michaela] Here's some ornaments. Julia from our company made this one. It's really pretty with the souffle pens. - [Courtney] I love that. - [Michaela] It shows you that you can do a painting effect, but then you can also do these tiny details. - [Courtney] I find these pens are great for that because they feel like paint, but then you get this fine tip point and the control of a pen. - Yeah, and this is just a glass ornament. So it's blank and she just decorated it. - [Courtney] I feel like you're seeing a lot more of those in craft stores now. These blank ornaments. - Yeah, they're pretty easy to find, and then this one here, I did this one earlier today, and it's the souffle pen on, I think this is an acrylic plastic. - [Courtney] Oh cool. - [Michaela] I filled it with some

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glitter, so you get this. You can do a snow globe with white or something. - [Courtney] I love that. - [Michaela] I just made these little pastels trees. - [Courtney] So these would go with the souffle pens. This guy. - [Michaela] Yeah, and so a good tip for this is go really slowly, so you can get that raised effect with it, and then leave it to dry to 5 to 10 minutes. Make sure you don't touch it. And before you do it, I suggest wiping it clean, so there's oil or dirt. - [Courtney] I think normally, we use an alcohol. - [Michaela] Yeah, just so it's nice and clean and it gives you the best results when you do it. - That's awesome. But this is like a traditional glass frosted bobble. - It's like a nice (mumbles) and I just did some little patterning with the souffle. - [Courtney] So cute. (crosstalk) - [Courtney] Doodle ideas, you can check out Lisa Congdon's class or Pam Garrison for some doodling techniques if you're not as inspired on the spot with - These are so easy to do. the little pluses. So cute. - [Michaela] A fun tip is I use the washy tape to just let it dry. It doesn't get smeared or anything. 5 to 10 minutes is good. - [Courtney] So cool. And I love these treat bags. - [Michaela] Oh yeah, do you want to do one? - [Courtney] Yeah. (crosstalk) - [Courtney] Clear. - plastic, yeah. - You can put cookies in it or candy or something like that. And you could use either the glaze or the souffle. - [Courtney] Or original art, you could also put original art. - [Michaela] Another cool thing you could do actually is put a picture behind it or something and just trace it. - How fun. I love that. - [Michaela] But then you know, it's like an original piece, and something unique you can give someone. - [Courtney] So cute. So which pen should we use for this? - [Michaela] You want to try the glaze brights. - [Courtney] Okay. - [Michaela] Lots of different colors obviously and when you open them up the first time, there's going to be a little plastic ball on it, so you just want to remove that. You can just throw that away. - [Courtney] That's to keep it fresh. - [Michaela] So feel free to pattern or write something. - [Courtney] Oh yeah, this is the one you said feels more like nail polish. - [Michaela] I probably shouldn't do blue because this is on a blue table. No one will be able to see it. - [Courtney] You can put white underneath it. - [Michaela] Oh, that's a good idea. - [Courtney] I just repainted the table, it's very vibrant. - [Michaela] It's very pretty, I like it a lot. - [Courtney] I did a little triangle, but I actually had no plan. Let's make this little cat. - [Michaela] If you see, I am depressing the nib and just going really slow to let out the most ink possible. - [Courtney] Oh yeah, I see. - [Michaela] And then take your time. And they're pretty smooth, so kind of like if you had a paint brush. - [Courtney] It reminds me a little bit of the gel you would draw on windows with. - Yeah, it's like that. - [Courtney] So cute. I love this. Obviously if you're right handed, start on your left and move to your right, so you don't smear anything. - [Michaela] Yeah, that's a good tip for drying time. - [Courtney] Oh my god, these are so cute. - [Michaela] With these ones you put them down, and when they dry they look the same, but with the souffle, I can show you an example on the black paper. When you write with them at first, they come out a bit darker, so it takes a little bit for them to dry to that matte look, but once they do, it looks really pretty. - [Courtney] Could you use the souffles on this plastic? - [Michaela] Yeah, you could. I did it on this example. - [Courtney] Oh yeah. Maybe I'll mix it up and try both. - [Michaela] I'll just do a little tree or something. - [Liana] I have a question from Patricia if this is a good moment. - Hi Patricia! - [Courtney] We have some questions, don't forget you can write in. Hi Patricia. - [Liana] So Patricia wants to know, do you need to put a varnish to protect the ornaments? - [Michaela] You could. I didn't do it on these. What do you guys think? We have a couple of people from Sakura here in the background. - I would say that if you brush something on it's going to change the shininess of the ornament itself not the pens necessarily, but if you did a spray varnish, it might make it a little cloudy. - Yeah, that's true too. - I would say, just treat it like a hand painted ornament you want to be delicate with it. And make sure you wrap in tissue when you save it for the next year. But they look pretty sturdy. - [Michaela] Yeah.

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- [Courtney] Yeah, any other thoughts on that? Good question. Thank you. - [Michaela] Here's the souffle on black, so you can see it's starting to dry. So it comes out dark and as it dries it lightens up, it gets more matte. - [Courtney] Cool. - [Michaela] Give it some time. - It looks a little different - [Courtney] That's awesome. once its dry. - [Courtney] Did I take the tip off this? - [Michaela] Oh, you're drawing cats. They're so cute. - [Courtney] Yeah. - [Michaela] They have little bow ties. - [Courtney] They do. - [Michaela] Looks like they're going to a fancy party. - [Courtney] Whiskers. So this is cool you can use both the glaze and the souffles on this. - [Michaela] They write on plastic, on wood. I even have a metal example here. So this is just a magnet that we found. And this is the souffle on the metal. Pretty much anything that's not porous or smooth works really well on matte. And any variety of papers. - [Courtney] This is so great. I love it. I could just doodle all day. - [Michaela] I know these are fun. - [Courtney] I love this. - [Michaela] What are you going to put in your treat bag? - [Courtney] I don't know. Some of Liana's hand painted gift tags. - [Michaela] Cute. - [Courtney] This is so cool. I've been using the gelly rolls just on little wood pieces with image transfer - [Michaela] That's fun. to make ornaments. If you check out the image transfer class. What I like about all your products is it works so well with other crafts and other things. You can use it for journaling, or card making, and tags, and in this case, treat bags. That's so cool. Do you have a favorite line of these special effect pens? Or favorite color? - [Michaela] Yes. The souffle green. I use it all the time for everything. It's so pretty. It pairs with gold or white. - Its a nice minty color. I want to try it. - It's pretty. - [Courtney] Oh yeah, that's really nice. I have a very random treat bag here, moons and cats. - [Liana] I have a couple of other questions. - [Michaela] Okay. - [Liana] Glenda says, she loves these pens and she's used them for years. - [Michaela] Good! - [Liana] But she has not had a lot of success with the souffles. She lives in Las Vegas and they tend to dry out. She wants to know is there anything I can do to have better results as I love their effects. - Hi Glenda, thanks for writing in from Vegas. The question, just in case you didn't hear Liana ask it, is she loves these pens. She's been using them for a long time, but because of where she lives sometimes they dry out. Do you guys have any tips for keeping your pens lasting a long time? - Sometimes when the ink dries right on the nib, so if you look carefully it's a tiny roller ball in there, and sometimes if it dries, it gets stuck. So if you get a toothy paper that's got a little texture on it, you can kind of run the pen back and forth on that and sometimes it helps to relieve the roller ball and get it going again. So that's something we've tried that works pretty well. - I've heard you can take a lighter to the end of a ballpoint pen. Does that work? - I've never tried that before, so I don't know. I can't guarantee that that would work. - You can try it. If your pen doesn't work you can try it. Also I notice that at most art supply stores, pens are usually stored horizontally. - That's the best way to store a lot of art products. I would also recommend buying things that are freshly packaged, like in a ten pack or something like that. That way it's guaranteed that no one's been in the art store tinkering around with it. Just so you know they're factory fresh. - Factory fresh. I love it. This is so great. I'm still doodling on mine, sorry. - [Michaela] Yeah. - [Courtney] I really liked this also. Tell me about that because we've been doing some watercolor resist tags in the holiday challenge from November, but we use a different technique, so how is this one made? - [Michaela] This is with our white glaze pen. I would also recommend our clear. I don't think you can see this yet, but I've written something on this white paper here. - [Courtney] It's like a secret message. - [Michaela] Yeah, and so. - [Courtney] So for this, you're going to paint over it, you need to let everything dry. - I would let it dry. Yeah so, write whatever you want to write, and then let it dry for 5 to 10 minutes, and then I'm going to show you really quick. We have a cool water brush that comes with the watercolor palette. - [Courtney] I don't think everyone's seen this. There's water in the barrel of this. - Yeah, so you can disassemble it

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as a little plug here to hold the water, so you can take it with you, throw it in your bag and travel with it. If you journal or do art on the go, even some people like this lots for lettering. You can do that. And then you would squeeze the barrel and a little or a lot, whatever you want, comes out and you can use it and you can mix colors here on the palette. I'm going to do this one here. What's your favorite color? - [Courtney] That's a tricky question. - [Michaela] Do you want to do red? - [Courtney] Yeah, red is great. - [Michaela] I'm going to squeeze out some water here and lift some of it and then I'm going to go over this tag I made and with the resist technique, its kind of cool, so you can write whatever you want and then - [Courtney] Oh my gosh. - [Michaela] The watercolor reveals what you have, and so you could do this clear, you could do white. I did another one around here somewhere, where I painted first and then. Oh did we use this? I painted it first, and then I used the souffle over it. - [Courtney] I love that too. Here you use the clear glaze pen. Let it dry 5 to 10 minutes, and then watercolor it on top. And then here, you did a watercolor wash first, and then did a souffle on top. - [Michaela] Yes. - [Courtney] I love it. You can see how opaque the word cheers is just like a paint pen Michaela was saying earlier. - [Michaela] And with this water brush, you don't need to bring water with you, you can just clean it off, squeeze the water and the brush is clean again. So you can dip it in another color. - [Courtney] I love these traveling water brushes. They're so great. Oh my god, I love this. And I was just noticing, I dip these little cats and I felt like I needed to define their eyes a little bit, and I'm using the black glaze pen on top and it's layering on top. - [Michaela] Yeah, you can layer them, you can go back over it to get it even more raised. How cute. Those little buttons now. - [Courtney] Oh my god, I love it. I love you can layer it. That's so unexpected. That's so cool. - [Michaela] They're really fun, you can do so many different things with these pens. - I love it. That's awesome. If you guys want to get a set of these awesome souffle pens and the glaze pens, then you want to make sure you comment in this feed so we know who to send them to. We're going to pick one winner, and also this really cool koi watercolor kit. - [Michaela] Yes. - [Courtney] This is the 36 colors, and this new one that came out today. is 48. - [Michaela] 48 - [Michaela] This one just came out too. - [Courtney] That's awesome. And I love this for travel. It's perfect for sketch booking stuff. - [Michaela] A lot of plein air artist like this for drawing landscapes outside. - [Courtney] That's awesome. What kind of holiday tag gifting have you been doing with these stuff recently for yourself? - [Michaela] I've been doing a lot of the resist. My little tip for it is just to do all your tags first and then you can check off your list who you've wrapped for and then keeps you on track. - Do you do an assembly line? Would you write the names and let everything dry at once and go through and watercolor? - [Michaela] You can do that. Another thing you can do is take a big sheet of watercolor paper and just do a nice wash over the whole thing, and then cut it out into the sizes you want. - That's awesome. - That's a quicker way to do it, unless you wanted to customize the color for each gift to match your paper. - That's so fun. - And you can do cool combinations. I have this little baker twine, and you can do different pretty ribbons or yarn is a really cool thing you can use too. - [Courtney] I love it. These are so great. Thank you so much for coming. - [Michaela] Sure. Anytime. - [Liana] One more question. - [Michaela] More questions. - [Liana] I'm sorry. Crystal wants to know do the souffle pens smear easily? - The question is, does the souffle pens, do they smear easily? - I probably wouldn't recommend them as far as using it to write a letter or something that you would do with a regular pen, but if you're coloring or doing a craft like this wait about 5 minutes for it to dry. You can test a little piece. - Like a little puddle of paint. It's creating this really beautiful raised surface, the souffle is matte and the glaze is glossy, so yeah, you want to think about what the appropriate (crosstalk) - As long as you would wait for your nails to dry. - Exactly, that's awesome. That's really good advice. Good questions and I love that you can

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combine them for a combination of the glossy and the matte effect. - That's really fun too. - Which is awesome. So cool. Make sure you comment here in the post, and that way you can be entered to win the giveaways. This awesome multi pack. And then we do these live shoots every Tuesday and Thursday. You can write in and ask us questions, comment if there's something you'd like to see. Hopefully we'll have Michaela back from Sakura. - I'd love to come back again. - Yeah, we always have so much fun. Thank you guys for joining us, and we'll see you next week. - Bye.

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