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## Father's Day Pop-Up Cards: 6/14/18 with CBTV Live

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### Chapter 1 - Father's Day Pop-Up Card

Facebook Live: 06/14/18

(upbeat music) - Go. - Hi everyone, I'm Sabrina Moyle from Hello!Lucky. - And I'm Eunice Moyle. - And we are thrilled to be here today to demo making a popup Father's Day card for you featuring our fabulous yeti. This is a card. It says dad, I love you big time and it's a very simple DIY popup card and it is inspired by our book, My Dad Is Amazing, which just came out with. That's a picture book for kids, but it's. - It makes a great Father's Day present in case you need one. - Yeah, and it's for all ages, really and it's all about how amazing and wonderful dad is, cuddlier than a ton of bunnies, steadier than a team of turtles, sweeter than a pile of pancakes. And at the very end, the punchline is that kid, you're amazing, too. So it's a board book for bonding and we have one for moms as well. It was inspired by this really cool letterpress card that we made a few years ago that says big thanks, and this was the inspiration behind the book, which then has led to this popup card that we've just designed to share with you today. So the first thing that we're gonna do is there's a template that will be uploaded right after this workshop that contains the illustration of the yeti which Eunice here did as well as the mountains and so you're gonna want to print that out first on white card stock, and we chose a 65 pound card stock just 'cause we're gonna be doubling up the cards here. We've got the white card on the outside and we've got a blue card stock on the inside and they're gonna get glued together. We've chosen a fairly lightweight card stock to do the printing of the yeti and our mountain, and so when you print it out, you get two chances, two up on the template so you can print out two, cut it out with scissors in the case of the yeti 'cause there's a fair number of curves, and then with the mountains you also get two chances to cut this out. You can cut it out wither with an X-Acto blade and a rule, just a lot of straight lines, or you can use scissors, too, whatever works for you. So the first step is to cut out those two items and then we're gonna start by making the front of the card. The front of the card just has the mountains glued to it and it says dad on it, and we've done some decorating. So we're gonna start with a piece of white card stock. So typically with white card stock that you get from the craft store or the art supply store might be 10-by-10 'cause it's scrap booking paper, might be eight-and-a-half-by-11, so whatever it is, you want to cut it down to 10-by-seven flat or five-by-seven folded. - Yep, and my trick for this is actually to fold the card first before you cut so you don't have to do quite as long a line. It's very handy to have a bone folder which I now seemed to have misplaced, but that's okay 'cause a fingernail will work, too. And then you're gonna measure out seven inches wide here, and I do a couple of little notches here. And from the fold, five inches down. Okay, and then it's very handy if you have a cutting board that has a grid on it, you can line it up with the grid just to make sure it's extra straight. Take a ruler and cut it out. And so to do this, you want to do a couple of light cuts in order to get a nice, clean cut. There we go. And on this side again, I'm gonna line it up to make sure it's nice and straight. It's gonna actually be helpful if it actually was aligned to the grid. And then again, a couple of light cuts. And there you have a nice card. - [Sabrina] Looking good. All right, so now we're gonna glue our mountains onto that. And in some cases, you can also get pre-folded blank cards. That's totally cool too to use for the front and that saves you a step, but just to make things versatile we usually keep in our craft supply closet just card stock in various colors, so if you don't have blank card stock or a blank folded card laying around you could just cut one out pretty simply. - [Eunice] Okay, and then you're just gonna line it up. Maybe unfold it so you don't

accidentally glue your mountain to the inside somehow on a tiny edge, and then just line it up. - Yeah, and we love making DIY father's Day cards because we are always at a loss for what to get for him (laughing). - Seriously, always. - [Sabrina] Like, how many socks or chocolates? I know. - This is a note. As you can see here, it doesn't quite line up, so then you just go back in and just trim off that little extra bit using the (mumbles). - And imperfection is part of the (faint speaking) - Yeah, you know. - Crafted card, so. - Handmade! Don't sweat it. - Exactly. - [Eunice] All right, there we go. Now it's perfection. - All right, so cool. The next step is we're gonna add the lettering in the front, so we're just doing this with a Sharpie and some Sakura Gelly Roll pens. If you have any highlighters or other colored pens around, anything will do, but we happen to be in love with neon, so we need neon. - Yes, neon! Children of the '80s. - Yes, indeed. - [Eunice] Yes, indeed. Okay, so yeah, first I'm gonna pencil in the lettering, just to make sure I have enough space and it looks good on the page, and this typography style is super easy 'cause really, it's just writing in capitals. So I've got this nice, extra fat Sharpie and the way I'm lettering this is I'm basically just writing capital letters, but I'm just gonna double down on each line, so start with the D. - [Sabrina] And obviously there are so many different lettering styles - Oh yeah. - That would look yeah. - You can go crazy. - [Sabrina] If you want to do this with a kid and have them do the lettering in their awesome, - Charming. - Kid, charming lettering style, that is fantastic, whatever works. There's a lot on this card, a lot of room to just do your thing. - [Eunice] There we go, so there's dad. And then I'm just gonna draw a bunch of little, my favorite is actually the pink, asterisk, some pluses. I usually go in with one color and just sprinkle various stars all around and then change colors. Maybe some dots, more asterisks. - Makes that shine. - I love the way that looks 'cause anybody can do it. - Oh yeah. - (laughing) And it ends up looking really graphic. - It's also very satisfying. - And kind of hipster-y. Yeah. It looks pretty cool. - [Eunice] So imagine that I've gone and done it all over the page, and then just go in with a different color and again, just evenly filling them in everywhere. So once you're done, you will have something that looks more or less like that. - Mm-hmm, cool. So now we're gonna move onto the fun part, which is the inside and making the actually little popup device, and this is a pretty novel little trick, so once you've learned this, you can replicate it with any type of card, any little Christmas card, et cetera, any popup that you want to do. So what we're gonna do first is again, we're starting at this card stock and we're gonna measure out our 10-by-seven rectangle, which is gonna be our folded card. So here I've already made two lines. What I did in this case is I just measured an inch over from the edge and I measured it and marked it on the bottom as well as on the top, and then I measured seven inches across and made another mark, another mark, and I just drew two lines. And now I'm gonna do the same thing for the height of the card. In this case, my trick is to lay my ruler in the middle - And notice she folded - On half the fold. - The page first. - Yes. - So that she had a nice. - Great tip, guide. - [Sabrina] So no matter what the size of your paper, just fold it in half first before you start marking it and so now I'm gonna be marking the other dimension of my rectangle, so I'm just laying my five right in the middle because it's gonna be five inches tall and I'm just gonna mark the beginning of my ruler at zero and then at 10, that's gonna be five inches tall on both sides. So I'm gonna go ahead and do that. And the reason why we're marking this out and leaving a little bit of trim is that we're gonna glue the two sheets together and we want to have a little bit of excess that we have space to trim it out so that the two sides line up well. Okay. So there I have my rectangle and what I'm gonna do now is just a quick trick. I'm going to. - That go? - [Sabrina] Yes, just trim off the top of the card, and what this is gonna help us do is align the white layer of the card with the blue layer later. So the top is trimmed out. Okay, now comes the fun part. We're gonna make the popup strip. So I'm taking my cutout yeti and I'm gonna lay him upside down and

backwards on my card. So my card is gonna be, this is gonna be the front that's gonna be glued to the white. It's gonna fold open like that, so I'm gonna have my strip in the middle and just to show you how this works, I'm gonna take one that's actually already been done just to show you. This has been done and lettered, but just so you can see the technology of this, for what it's worth. - High tech. - Of how it works. You're cutting a strip, and then you're folding it in so it creates this kind of dimensional piece that sort of strip that pops out and that allows, that gives you the dimension of our finished card. So to do that, what I gonna do is I'm aligning the top of my yeti to the edge of the card 'cause I don't want it to pop out of the card when it's folded, otherwise it won't fit into my envelope. So I'm just aligning the top of his head to the edge of the card, and I'm gonna lay my ruler which happens to be about one inch wide, but this strip could be wider, it could be narrower, whatever fits your item. I'm just gonna make it an inch wide and what I'm gonna do is I'm going to measure from the base of the yeti and I'm gonna mark to the center, and then I go an extra two inches up. So I got it at five here. I'm gonna measure it up to three. Okay, like that. All right, so that is gonna be my strip. Now I'm gonna take my X-Acto and I'm gonna cut two slits. All right, so now I've got my two slits and that is gonna make my popup strip. So what I'm gonna do is I'm gonna use my finger, tuck it in, the inside, fold the inside piece down and then the top piece is also gonna have a fold in it. So actually, I'm just gonna fold it down like that. Oh, I'm sorry. There we go, so I'm gonna hold it down. It's a little bit tricky to manipulate. It's almost like an accordion fold. So I'm gonna fold that. So I folded that inside bit in. I held it with my finger and then folded it down so that the top has a fold as well. - A step. - So like, a little step. It's a little bit tricky to explain, but that's basically how you want that popup piece to look. Okay, so now that we're done with the popup, what we're gonna do is add the lettering to the inside. - [Eunice] Oh, I'm adding the lettering, right. That's what I'm doing. Okay, so again, pencil first, just to make sure you get everything in there like, now that's actually probably a little low, so let's just start again. - [Sabrina] Yeah, I'm gonna set aside our yeti 'cause we're gonna glue him in on a later step. We want to make sure that we get the lettering done because if we mess it up for some reason, we want to do as few steps as possible before the lettering in case we need to start again. - [Eunice] All right. Yeah, and once again, it's just doing a double line for every piece of the lettering. And if it's a little wonky, that's part of the charm. If it looks a little blobby at the end, you can kinda do little touch ups. - [Sabrina] And once again, we're laying this flat on a work surface with a cutting mat underneath. You want to make sure the Sharpie doesn't bleed through the paper. - Yeah, it'll ruin your countertops (laughing). - [Sabrina] Cool. Yeah, and this kind of basic concept, again, you can kind of think about creative ways to use it for other occasions as well. Once you figure out how to make a popup card, it's really fun to think about how to adapt it. - [Woman] Where did you learn how to do lettering? - [Eunice] (laughing) How did I learn how to do lettering? Honestly, I spent a lot of time on Pinterest looking at lettering styles and playing with different kinds of pens. One of my favorite kinds of pens is this pen called a Tombow pen. It's a brush lettering pen that makes a really cool line, but this style of lettering honestly is just me writing in all caps and it really has a lot to do with the pen, not so much any particular talent I have for lettering, per se. - [Sabrina] The pen makes a huge difference, but yeah, - Yeah, it really does. - [Sabrina] My handwriting is extremely messy, but when I use, - Chicken scratch. - [Sabrina] Chicken scratch, it really is. - Crazy chicken scratch. - [Sabrina] But when I use a Tombow pen, it actually looks beautiful like, this gorgeous, very forgiving brush. Similarly, a Sharpie, I find, works really well. You want to steer away from ballpoint pens and things that don't have - Like, enough heft. - Enough give and heft. - Yeah. - Exactly, that's the key. - Good choice. - Yes, exactly. - And here again, I'm just going across. I'm sprinkling stars and things across the top and these Gelly pens

are really great, especially the yellow and some of the other like, white looks really great on a darker colored paper, so this white is one of my favorites. So you can do. - These are from Sakura. - Oh yeah. - And I think there's probably lots of different brands out there (faint speaking) - And they have glittery ones, they have all kinds of different really cool pearlescent ones. They're really fun. But I know the white and the neon are my all-time fave. So here we go. So you're doing this and also on this one I added some hearts, for example. Get creative. So here we are, and then the next step is. - We're gonna glue the two - To glue it together. - Pieces together. Yep. - All right, so first thing we're gonna do is make sure that we don't glue the front upside down, which I have done. So first, you put the dad facing up, the love you big time facing towards you. So what I would do is just line it up, fold it down, just double check, the whole measure twice - To make sure. - [Eunice] Cut once kind of thing. - Yes, indeed. - So once you're sure you've got it sorted out right, you're gonna set this aside for a minute and apply glue and you'll notice that you have this extra, so you don't need to apply glue all the way to the edge of the page, except for maybe at the top. You're just gonna apply glue all over the back, just enough so that you know you're gonna get a nice stick, but avoid the center part that's gonna pop out, - Yeah, it'll pop up (faint speaking). - Otherwise, it'll stick to your page and you will no longer have a popup card. Okay. All right. - And there's all kinds of messages you can adapt to if you don't like love you big time. It could be like, dad you're epic or you're mythical. - Mythical! - Or you're incredible! - A legend, a legend! - The legendary, you know. - Okay so now, - [Sabrina] There's all kinds of fun things you can do. - I'm gonna line this up and what I'm doing is I'm putting the white down flat so you only have to manipulate one bit of paper, especially one big of gluey paper. Okay, and then I'm gonna line up the top edge and the two pencil lines. All right, and now, fingers crossed this works. Where is that bone folder that went MIA? - Oh, here's what, yeah, there it is. - [Eunice] Okay, you don't need a bone folder, but it is nice to have. It helps you smooth things out, but you can just use our hands, too. - [Sabrina] And if you have spray mount at your house, - Oh yeah. - Spray mount works - That's like, great for this. - The super pro way to do it, as long as you don't mind breathing in horrific fumes. - Correct. - Okay, and then you're gonna fold it in half. Okay, so this is again, my little trick for not having to cut really long lines that are straight. So now that it's folded, I will take the edge of the card as a guide, maybe go in just a tiny bit in from the edge so you get a super clean cut. And again, it's multiple cuts. Don't try to cut it all at once 'cause it'll invariable destroy the paper. Okay, and again. And with these, always use a really sharp X-Acto blade. Fresh X-Acto blade, crucial. Okay, and then this guy. And so yeah, if you fold it and cut it this way, that way you get a really, really clean match on the edges if you tried to match two pieces that are cut to the right size already, you would go insane instantly. - [Sabrina] Yes, well it just wouldn't be very nicely aligned. (Eunice laughing) In this case, it is very nice and aligned. - There we go, and then you pop out the little pop out-y bit. - Yeah. - What're you calling this? What's your professional - I'm calling it the popup strip. - Name for it (laughing)? - I don't know what a good professional name is for it. And you'll see there's a little bit of extra pencil. I'm just gonna - Oh yeah. - Touch that up a little bit - Erase that pencil. - [Sabrina] With the erasure so it looks nice and clean. - [Eunice] But always, always wait until everything is super dry before you go back in with the eraser or you'll be bummed! - Oh yeah, it'll smear yeah, if your Sharpie has not had time to dry yet. Although, it dries really quickly. - [Eunice] It dries quickly, but particularly the Gelly Roll sometimes takes a minute. - [Woman] Do you ever recommend using a heat gun to dry glue or anything? - Oh. I mean, I don't really think it's necessary. - I don't think it's necessary. - Yeah, it's really not. - If you have one handy and that's your style, then sure! - No, I don't, yeah, it's not necessary at all 'cause all the glue also is on the inside, so. - Yeah, exactly. Yeah, so we've got our

popup strip. I'm just gonna pinch it to make sure it's got a nice, flush fold where we need it to be. Then I'm gonna lay it flat and we're just gonna put a little bit of glue again, on this strip, but we're gonna avoid the top folded bit 'cause we don't want that to glue to anything 'cause that needs to stand out on its own. So I'm just applying some glue here to our strip. - And trying to get rid of the giant globs (laughing). - Trying to get rid of giant globs, trying not to glue all over the card, you know. All right, and then my trick here is I'm gonna lay the yeti down where I want him to be and then I'm go fold the card down on him. â™ª Do, do, do â™ª There we go, press it down. And then, voila! - Fingers crossed (laughing). It actually works. - Yeah, and if you need to make a slight adjustment, sometimes he'll slide around a little bit. I'm just adjusting him downward a little bit. There we go. And there he is, our popup. - And now, we have to add frosty snow to the outside. - [Sabrina] Yes. So there we have him. And yeah, the trick with the popup card is just making sure that whatever it is that you're popping up is gonna fold in nicely. So he's got kind of long, gangly feet, so we're gonna tuck those in, fold it down. There he is. - Great! - Okay. - And now, to add the snow, well, first thing, I'll get a piece of scrap paper and fold it in half so you can save the excess glitter so you don't get glue and glitter everywhere, and then using a little bit of white glue, this is just Elmer's glue. You just paint on the glue where you want the snow, not too much, a nice, thin layer, she says as she starts globbing glue everywhere. Doesn't matter. - You can also use a Q-tip or. - Yeah, you know, but it'll try in the end, so it's not the end of the world if it's globby. - [Sabrina] Yeah, and if you do end up globbing the glue outside of where you want it to be, you can always take a paper towel or tissue. - Do a little tidying before - Tidying it up afterwards. - You do the glitter. - [Sabrina] Or honestly, even after the glitter has been applied, if it's still wet, you can wipe off around the edges. - [Eunice] Okay, so now you're gonna put a lot of glitter on like, way more than you think you need. We're just using a clear, white glitter. Super pretty. Okay, and then you're gonna tap it off and then the final hurrah is to flick it, flick the back of it with your finger and that gets all the extra, and then you let that dry a bit, and then what I would actually do as an extra step if you wanted to is put it under a couple heavy books for a few hours and that'll really flatten it out nicely, but that's, you know? - Yeah. - That's if you want to go extra, extra. - [Sabrina] If it's in my case, I'm usually making these cards at the last minute, - True. - So it's probably not gonna be happening. - So if it's a little wrinkly, it's fine. - It's fine, it's wrinkly. It's the thought and the creativity that counts. And so then we're just gonna put it in an envelope. - Envelope. - [Sabrina] So we chose a bright orange envelope and we're just gonna do a little lettering on the front and just to kind of - Always fun. - Complete the project. - [Eunice] And again, because the Sharpie is really, really, it like, really saturated, I would probably put a bit of extra card or something in between, inside the envelope so you don't end up with marker on the other side bleeding through. I'm gonna do this very elegantly and yes, it's gonna be smooth, smooth, smooth. So there we go. And then now I would write, I don't know, what should we say? To dad. - Yeah, sure! Just another little extra touch. - [Eunice] And again, you can write the letters in first with a pencil, but I'm gonna wing it. Feeling daring. - Awesome. - And I'm prone to using exclamation marks. - I know, well, you know, they always have. - I'm very enthusiastic. (laughing) - That looks fantastic. - Yeah, there you go. - So there you have it, you have your card, you have your envelope, - Get some stars on there. - You're ready to give it to dad. I'd say the most important thing on Father's Day is to make sure you spend lots of time with your dad, give him hugs, give him a call, whatever it is. It's really kind of the relationship that counts the most and that's why we love doing handmade cards 'cause it really kind of shows that you care, and so yeah. That is our project! - There you, woot! - Thank you so much for joining us and have a fabulous Father's Day! (upbeat music)